UGCNET 2022



Unit-4

Communication



#32 By Jitendra Goswami

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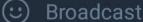
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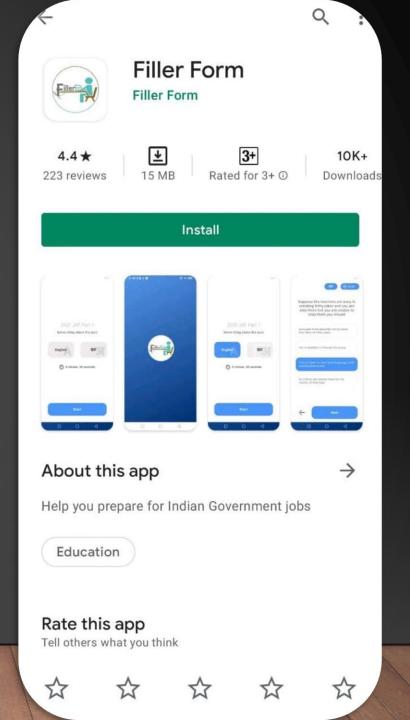
New Update

- NEW NEW-UGC NET 2021 New Syllabus(Hindi)
- O NEW UGC NET Dec 2020- Full Information
- Public Notice Dec 2020 Cycle (May 2021) English
- NEW-UGC NET 2021 New Syllabus
- O NEW UGC NET Free Paper 1st book

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Unit-IV

Communication

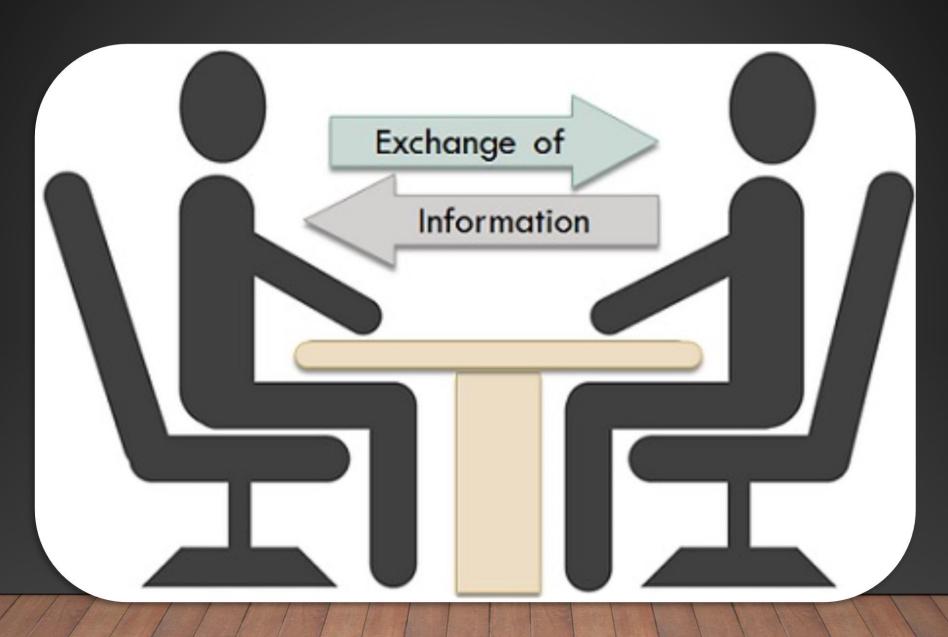
- Communication: Meaning, types and characteristics of communication.
- Effective communication: Verbal and Non-verbal, Inter-Cultural and group communications, Classroom communication.
- Barriers to effective communication.
- Mass-Media and Society.



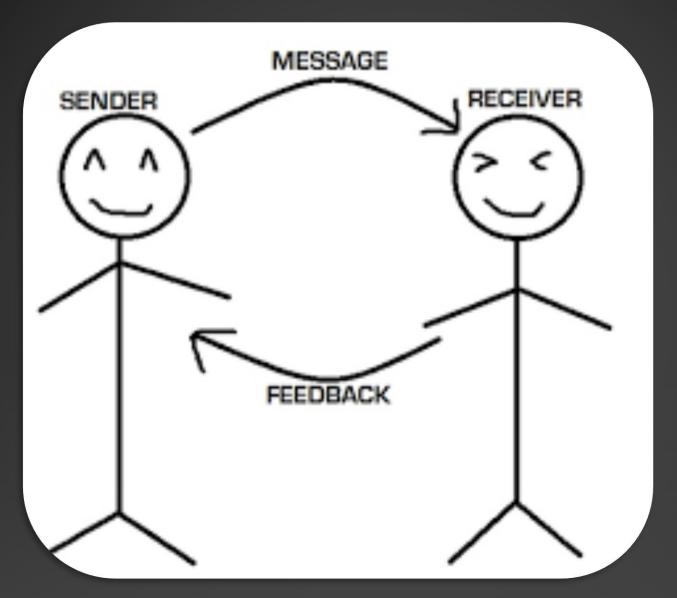
communication



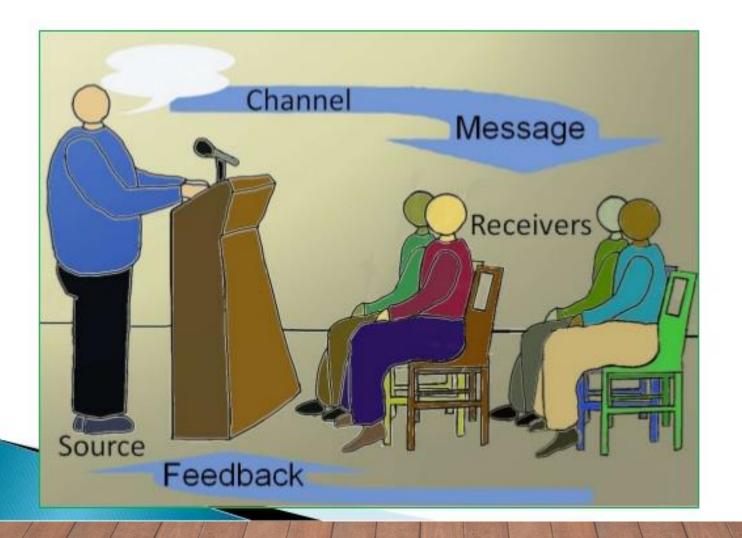








Communication process



the act of sharing or exchanging information, ideas or feelings

- 1. Communication is the act of developing meaning among entities or groups through the use of sufficiently mutually understood signs, symbols, and semiotic conventions.
 - 1. जानकारी, विचारों या भावनाओं को साझा करने या आदान-प्रदान करने का कार्य
 - 2. संचार संस्थाओं या समूहों के बीच पर्याप्त रूप से समझे जाने वाले संकेतों, प्रतीकों और अलौकिक सम्मेलनों के उपयोग के माध्यम से अर्थ विकसित करने का कार्य है।

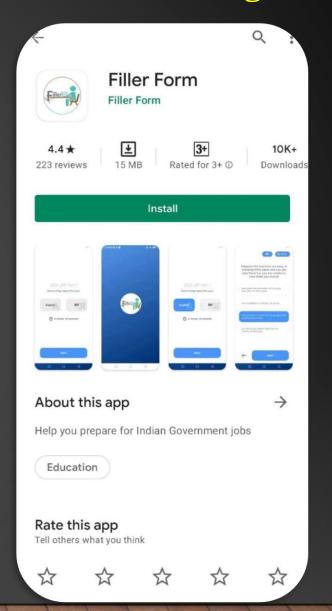
Characteristics of communication

- 1. Art, a science, as well as a craft,
- 2. It is a complex Process
- 3. The Skills required for effective communication are learnable
- 4. Dynamic process
- 5. It is a cycled
- 6. It is cooperative Process
- 7. Have to convey idea as well as listen
- 8. Able to understand
- 9. Two way- sender and Receiver
- 10.Flow of idea
- 11.Formal and informal

- 1. कला, एक विज्ञान, साथ ही एक शिल्प,
- 2. यह एक जटिल प्रक्रिया है
- 3. प्रभावी संचार के लिए आवश्यक कौशल सीखने योग्य हैं।
- 4. गतिशील प्रक्रियायह एक साइकिल है
- 5. यह सहकारी प्रक्रिया है
- 6. विचार के साथ-साथ विचार भी बताना है
- 7. समझने में सक्षम
- 8. दो तरीके- प्रेषक और प्राप्तकर्ता
- 9. विचार का प्रवाह
- 10. औपचारिक और अनौपचारिक

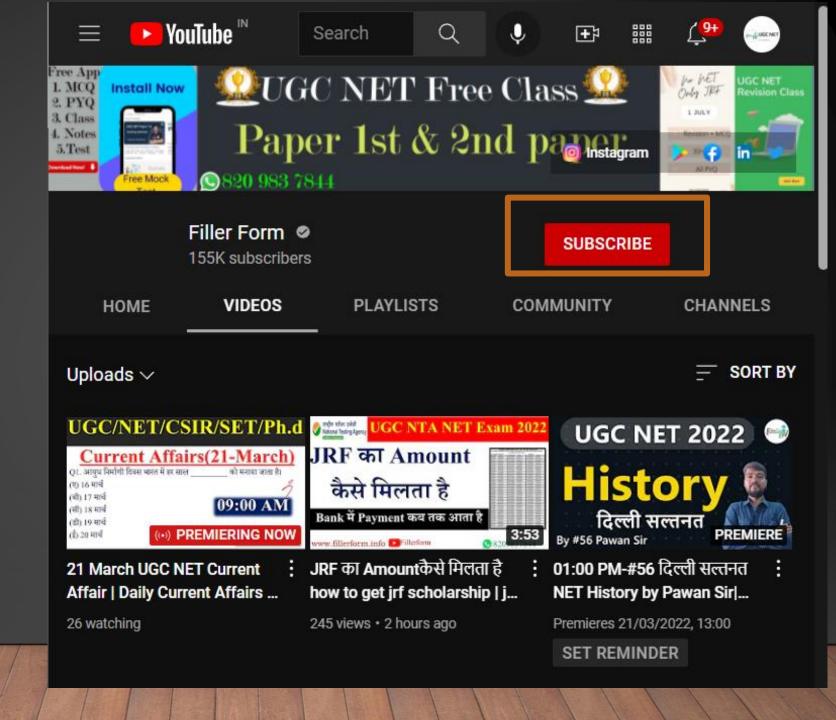
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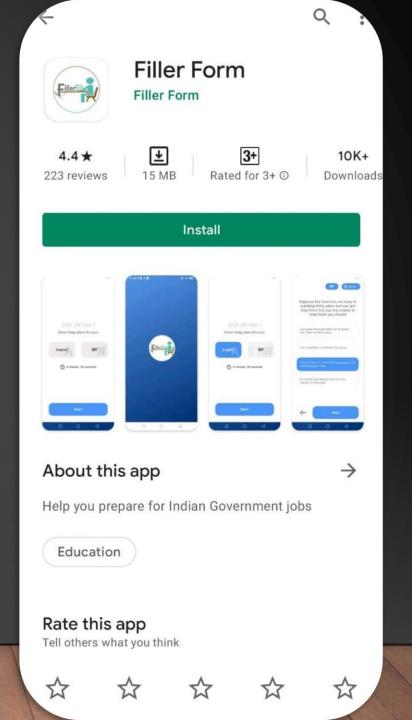
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Have a fun vacation! You deserve it

- Avery Davis -

adventure! Thanks for the memories!

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